



AGENDA

- 11:00am Registration opens / Networking reception
- 12:20pm **Welcome and Opening Remarks**
Brodie Cobb, *CEO*, and **George Karolis**, *President*, The Presidio Group
- 12:25pm **Opening Keynote**
- **Alex Rodriguez**, *Chairman and Chief Executive Officer*, A-Rod Corp.
 - **Moderator: Jason Stein**, *Managing Director*, The Presidio Group
- 1:15pm **Welcome and Industry Overview**
Scott Gunnell, *President*, JM&A Group
- 1:20pm **Private Dealer Fireside Chat**
- **Jeff Brown**, *President*, Hendrick Automotive
 - **Moderator: Jason Stein**, *Managing Director*, The Presidio Group
- 1:50pm **Market Overview**
- **Kevin Tynan**, *Director of Research*, The Presidio Group
- 2:10pm **Break**
- 2:25pm **PANEL: View from the Dealer Council**
- **J. Agresta**, *Chairman*, Mercedes-Benz Dealer Board
 - **Tom McCollum**, *Chairman*, Audi National Dealer Council
 - **Eddie Stivers**, *Chairman*, Ford National Dealer Council
 - **Moderator: George Karolis**, *President*, The Presidio Group

- 2:55pm **PANEL: Technology as an Enabler of Retail's Transformation**
- **Kasi Edwards**, *Executive Vice President of Strategy and Corporate Development*, Reynolds and Reynolds
 - **Scott Gunnell**, *President*, JM&A Group
 - **Marianne Johnson**, *Executive Vice President and Chief Product Officer*, Cox Automotive
 - **Moderator: Jason Stein**, *Managing Director*, The Presidio Group
- 3:20pm **OEM Fireside Chat**
- **Dimitris Psillakis**, *President & CEO*, Mercedes-Benz USA
 - **Moderator: Jason Stein**, *Managing Director*, The Presidio Group
- 3:45pm **Break**
- 4:00pm **PANEL: 2-Sided Marketplace**
- **Matt Nuffort**, *Director*, Amazon Autos
 - **Aaron Wallace**, *CEO*, Schomp Automotive Group
 - **Moderator: Keith Style**, *COO*, The Presidio Group
- 4:25pm **Discussion on Strategic Growth and Active Portfolio Management**
- **Steve Fader**, *CEO*, MileOne Autogroup
 - **Daryl Kenningham**, *President and CEO*, Group 1 Automotive
 - **Moderator: George Karolis**, *President*, The Presidio Group
- 5:00pm **Fireside Chat and Presentation of the Presidio Lifetime Achievement Award**
- **Roger Penske**, *Chairman*, Penske Auto Group
 - **Moderator: Jason Stein**, *Managing Director*, The Presidio Group
- 5:30pm **Wrap-up**
- **Jason Stein**, *Managing Director*, The Presidio Group
- Closing reception until 7:00pm